



Back in Black

Harley-Davidson Genuine Motor Accessories new Rejuvenator Treatment for Black Leather is a black-pigmented treatment formulated to put new life into faded seats and saddlebags. To re-color and condition weathered leather, just clean the surface and apply the treatment from the six-ounce container with a Harley Softcloth. Then simply wipe off the excess and buff the surface to the desired shine. Go to www.harley-davidson.com to find an authorized dealer near you.



Carbon Lights

HJC's new FS-15 is now available in colored carbon fiber. These carbon helmets are 150 grams lighter than the standard fiberglass/Spectra® models. The FS-15 and FS-15 Carbon share the same class-leading aerodynamic features. This helmet, over two years in the design and development stages, was created with the help of HJC's state-of-the-art wind tunnel and CAD/CAM equipment. Precise 3-D modeling provides the basis for exceptional fit, lighter weight and clean aerodynamics. More info at www.hjchelmets.com.

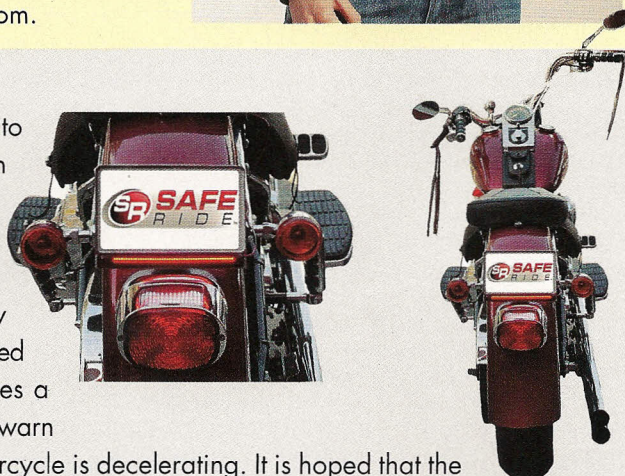
Ladies' Classics

Indian Motorcycle has released its first collection of women's apparel. Items include branded leather jackets, tops, belts, and caps. All Indian Motorcycle apparel is custom designed by their staff of designers using styling cues from the 2009 line of Chief motorcycles and archives that feature over a century of motorcycle and apparel design. Men's and women's Indian Motorcycle gear is available for purchase through dealerships or online at www.indianmotorcycle.com.



Safer Stopping

The failure of motorists to detect and recognize when motorcycles slow down in traffic can lead to dangerous collisions. Powersport Industries' new Safe Ride™ utilizes a patented light assembly that features a strobing, bright-red LED to warn other vehicles that a motorcycle is decelerating. It is hoped that the Safe Ride™ will prevent injuries, costly repairs, and downtime due to rear-end collisions. Go to www.powersportinnovations.com.



Seat Time

Willie & Max Black Label™ Series Motorcycle Seats are designed to offer riders a stylish seat option that provides maximum comfort at a reasonable price. The initial Black Label™ Series features two-up touring, solo and pillion motorcycle seats for Honda, Kawasaki and Suzuki models, with more options coming soon. Riders can get more information on Willie & Max products at www.willieandmax.com.

