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Legendary Saddlebag Maker Moves into Full Touring Kits That Packs a Full Punch and Allows Riders to Take their Cruiser up a Notch

Willie & Max Introduces Full Touring Kits for Popular Metric Cruisers

MANITOWOC, Wis. – The new Willie & Max Full Touring Upgrade kits is ready to help riders take their cruisers to a full dress tourer in no time, the kit features a full fairing with or without radio cutouts, a 9" clear windshield, hard sided saddlebags, mounting hardware and bracketry to install, and marine grade radio upgrade kit is available as an add on feature.

Original styling with a classic, sleek, timeless look, paired with added space and functionality, if this is what you're looking for, the new Willie & Max Touring Upgrade Kit is for you.

The full fairing is mounted using sturdy steel mounting brackets, mounts to existing mounting points with no additional drilling required, constructed using durable thermoformed industry proven hi-performance polymers, includes a 9" clear windshield, a 3.5" smoked and 7" clear windshield are available as added accessories. The fairing is available with or without radio cutouts, with the option of adding an amplified marine grade stereo and 5.25"speakers with MP3 capabilities, and is easily adaptable to accept most aftermarket speaker bezels. The fairing is available in ready to paint primer, automotive grade gloss black and OEM Color Match (pricing will vary on custom color).

Equally impressive the hard saddlebags that complete the kit are constructed using durable thermoformed industry proven hi-performance polymers, rubber isolated mounting, polished stainless steel bezel and rubber sealed lid, the bags are lockable for added security and piece of mind. They are available in ready to paint primer, automotive grade gloss black and OEM color match (pricing will vary on custom color).

"Like many of the recent Willie & Max product launches the full dress Touring upgrade kit was designed with the mid-level metric cruiser market in mind, with the intention of filling a void that exists in the current marketplace and realizing with the decrease in new bikes available each year, it is more difficult for riders to *trade up* when their in the market to upgrade, making this a perfect solution for the rider that is looking to upgrade their existing bike".

First rounds of fitments for the kit include: Honda VTX1300 (all models), Honda Stateline, Kawasaki Vulcan 900, Yamaha V-Star 950 & 1300, Yamaha RoadStar. Willie & Max is not wasting anytime, they are already working on the next round of fitments based on feedback from their on-line feedback from riders.

The new Build a Bagger Touring Upgrade Kits are being introduced at price points that are attractive and affordable to riders looking for this type of product that will take their bike up to next level of functionality, size and styling, at a fraction of the price.

Precision engineered and tested to standards developed by Willie & Max that meet or exceed industry standards. Retail prices for a full kit (full fairing, saddlebags, windshield, mounting hardware) start at \$1504.99 in a primer finish and \$1794.99 for gloss black finish, pricing will vary based on your bike model and your preference in paint and finish. All products are sold in a "kit" and are also sold separately, to obtain the best pricing you will need to order the products as a "kit".

Additional accessories available through Willie & Max to add to the touring kits include: a full Fusion RA-200 Radio Kit (includes: radio, speakers, grills, hidden antenna, USB cable, bracket, cover, wire harness and wire looms), high powered amp with harness, polished stainless steel windshield bezels, windshield storage bags, saddlebag liners, fender and tank protectors, vinyl wrapped dash pad and hidden antenna.

More product details on fitments and pricing are available online at www.willieandmax.com or email us at: touringkit@willieandmax.com.

Willie & Max is a leading manufacturer of premium motorcycle luggage and cruiser accessories, Black Label® Series Motorcycle Seats, ShowStopper® Series Chrome Accessories for popular cruisers. For more information visit www.willieandmax.com or call 1-800-558-7755.

