

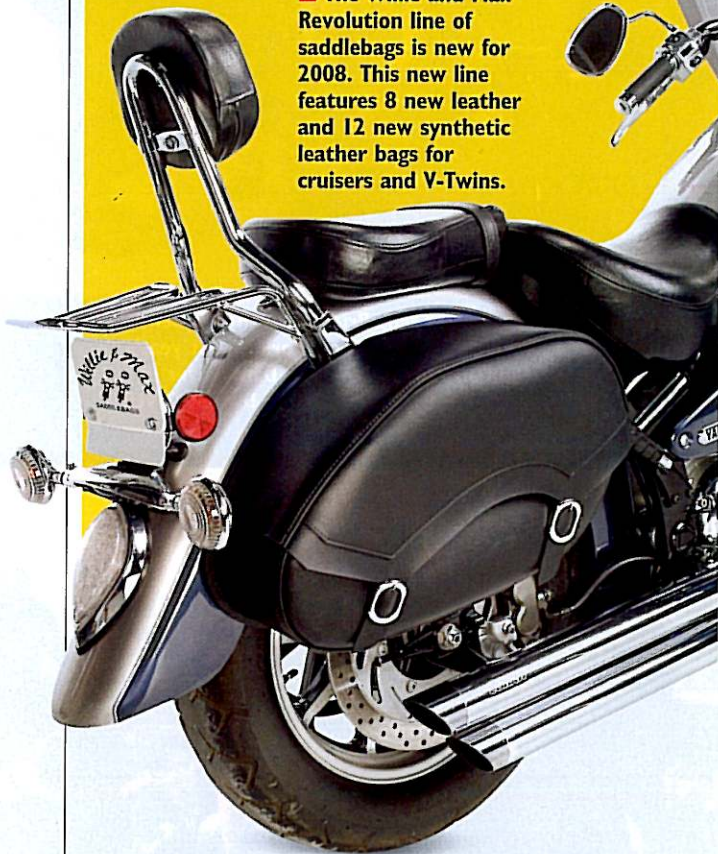


Willie & Max

The Revolution

NEW SADDLEBAGS FOR 2008

■ The Willie and Max Revolution line of saddlebags is new for 2008. This new line features 8 new leather and 12 new synthetic leather bags for cruisers and V-Twins.



■ Make sure that you show your customers the full line of Revolution "accessory" bags as well. They are the perfect complement to the Revolution saddlebags.



Willie and Max Saddlebags is proud to introduce its new line of high quality hard mounts and throwovers for 2008. The "Revolution" series line of saddlebags features 8 new leather and 12 new synthetic leather bags for cruisers and big V-Twins. The new Revolution series is designed to be the "Cadillac" saddlebag of the Willie and Max line, beautiful, well-crafted with the finest materials, a perfect bag for a ride across the country or down to the store on your high-end machine.

The Revolution hard mount style features injection-molded backs contoured to fit Willie and Max's exclusive new universal hard mount system. Each hard mount bag includes rock solid adjustable mounting brackets and hardware to fit most cruisers on the market. The wire frames are powder coated and reinforced gussets retain saddlebag shape and look for the long haul. High quality chrome buckles feature a quick release system for fast access to saddlebags. In addition, for highway cruising, front and rear closure snaps aid in lid security at highway speeds.

The Revolution throwover style saddlebags come with reinforced backs to provide superior bag stability when compared to "other" throwovers. There are also reinforced yokes for secure universal mounting above or below the seat. Zip-off yokes and carry handles make removal and transport a breeze. Powder coated wire frame and reinforced gussets retain saddlebag shape and look. And the throwover Revolution saddle-

bags feature the same high quality chrome buckles, hidden quick release system, and front and rear closure snaps as the hard mount Revolutions.

"We're very excited about this new line of products," said Rick Mullis, Vice President of Willie and Max Saddlebags. "We have received very positive feedback on the Revolution series in both leather and synthetic from dealers and distributors everywhere we've shown them. We have always offered great products to our customers, and feel the Revolution is the finest line of saddlebags available from Willie and Max. We're proud to offer the Revolution line through Drag Specialties and Parts Unlimited."

The Revolution series come in several different styles, which include Standard, Studded, Retro, and Belted to match almost any machine. Prices begin at a suggested retail of \$174.99 for the Belted synthetic throwover and range up to \$569.99 for the large Leather Studded Hard Mount bags. Therefore, with 8 leather and 12 synthetic leather bags to choose from, the Revolution line offers bags, styles, materials and a price to fit almost every customer. Plus, Willie and Max are also introducing five new synthetic leather Revolution "accessory" bags. The Revolution accessory bags are a perfect complement to the Revolution saddlebags and include Tour Pack/Trunk Bags, Handlebar Bags, Fork Bags, and a Windshield Bag. Contact your Drag Specialties rep today and stock up on the new Revolution series of saddlebags and accessory bags from Willie and Max. ■